Uttara University School of Business

Internship Report Format & Guidelines

Section	Explanation
Cover/Title Page	There are four things on the title page of the report such as
	internship/report topic, name and affiliation of the supervisor, name
	and department of the student, and date of submission with year.
	The cover/title page should be given to know the title of the study
	and other details of the study.
Inner Cover	The inner cover page is identical to the cover page. It is the title page of the report.
Letter of Transmittal	The purpose of this letter is to release or deliver the study report to
	the supervisor for acceptance. This letter may be called a cover letter
	explaining the assignment given by the supervisor.
Offer Letter	This letter is given by an organization where the student is to do the
	internship work for at least eight weeks. This letter aims to recognize the
	student as an internee by the respective organization.
Letter of Authorization	This letter is given by the faculty supervisor to authorize/allow the
	student to do the internship/research project.
Preface/Acknowledgements	In this section, the student should acknowledge the faculty
	supervisor, corporate supervisor, manager, or other persons from
— 11 4 <i>a</i>	whom s/he got help in accomplishing the internship report.
Table of Contents	The table of contents should list down chapter title and sub-title,
	headings, and sub-headings.
List of Tables	The list of tables includes the chronological list of tables with page
	number (s) used in the report.
List of Figures	The list of figures includes the chronological list of figures with
	page number (s) used in the report.
Executive Summary	It is the summary of the study. Its length should not exceed two
	pages. The main elements to be included in the Executive Summary
	are:
	(i) Background, objectives, and the specific purposes of
	the study;
	(ii) The major results of the study;
	(iii) Conclusions that are interpretations of the results and
	the reasons behind them; and
	(iv) The recommendations that are based on findings and
T , T ,	should be specific.
Introduction	Explain what this study is, why the internship was undertaken, and
	what the student tried to cover during his/her internship. The study
	background will also be included in this part.
Objectives of the Study	Broad and specific objectives are explained in this section. Broad
	objective addresses the title/topic of the internship while specific

	objectives explain the specific espects of the internation study or
	objectives explain the specific aspects of the internship study or
	break down the broad objectives into specific objectives.
Major Difficulties Faced/	The difficulties students faced while doing an internship.
Limitations	Limitations include some potential areas where the study may fall
	short.
Company Profile	In this part of the report, the student should describe and evaluate
	the organization/company where s/he worked as an intern. It may
	include:
	i. History of the company
	ii. Organizational structure
	iii. Mission, vision, and objective
	iv. Service/Product of the company
	v. Market: national and/or international
	vi. Performance over the years (at least 5 years, if the
	organization is older than 5 years)
	vii. Department where the intern worked
Data Collection and	This section may address the following areas:
Processing	i. Data source & data collection methods: Did the data come
0	from primary or secondary sources? Were results collected
	by survey, observation, or experiment? A copy of the survey
	questionnaire or observation form should be included in the
	appendix.
	ii. Sample: What was the target population? What sample units
	were used? How were they selected? Detailed computations
	(these explanations should be attached in the appendix).
	iii. Fieldwork: What did the student observe or experience over
	there? Was the work focused on the study topic?
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	iv. Analysis: This section should outline the qualitative and/or
A 1 ' 0 T' 1'	statistical analysis used in the study.
Analysis & Findings	This section demonstrates objective discussions supported by the
	tables and graphs. At the end of the discussion, the student should
	discuss all the results that the student found and explain their
	findings.
	Students should also provide the job description in this section.
	The student is also required to provide a written assessment of the
	student's work experience, indicating the type of work
	accomplished, the work environment, and how the internship is
	related to the educational program of the student.
Conclusions &	Conclusions are the explanations of the important results and
Recommendations	identification of the reasons behind them. Recommendations are
	specific suggestions for actions.
References	References are the names of the authors and the details of the
	documents used and referred to the report (APA style suggested)
Appendices	Any material that is too technical or too detailed to go in the body of
	the report but is important should be attached in the appendix.